



# Sponsorship



**[mintartistsguild.org](http://mintartistsguild.org)**



# Partner Benefits

By aligning with Mint Artists Guild, you will bask in our beauty, our equity and our many activities.



Blossoms co-owners Dale Morgan and Norm Silk view Mint paintings with Mint director Vickie Elmer. Mint and its partners developed thousands of free creative activity kits in 2020. Mint created art activities at the GM Tech Center.

## Careers and youth development

Mint creates many ways to learn and grow and launch careers. Our young summer workers learn art and so much more: communications skills, entrepreneurship, productivity and goal setting among them.



## Community

Mint's commitment to community art and youth-led arts and crafts has grown every year and reaches from Belle Isle to Palmer Park and from Detroit's East Side to Grand Rapids. Last year, we initiated a creative activity kit initiative during the pandemic, which resulted in 5,500 STEAM kits being donated free to families and teachers in Detroit.



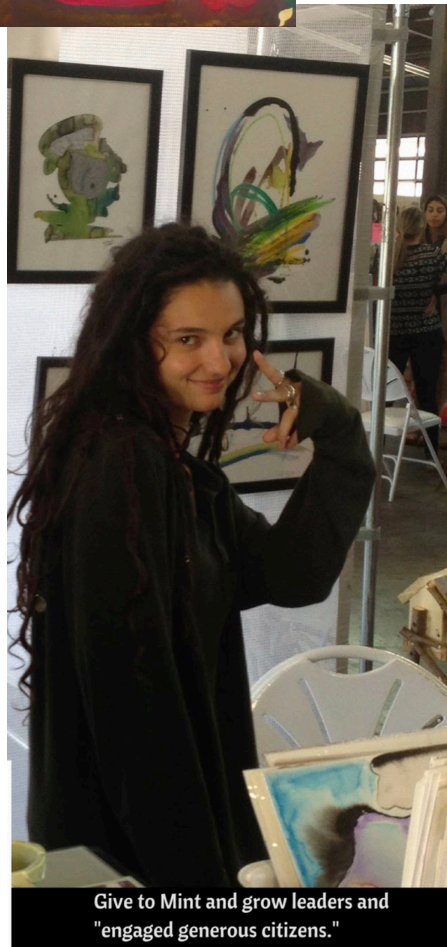
## Innovative

Mint operates like a start up entrepreneur, frugally and with agility and innovation. Our budget this year may reach \$60,000 and yet we achieve so much and added several new initiatives. Mint is attracting many new volunteers, including virtual volunteers in Boston, San Diego and Chicago.

# The Good We Do



Painting by  
Mint Artists  
Jessica Fligger



Give to Mint and grow leaders and  
"engaged generous citizens."

*Espacia Fotiu*

**2** youth poet winners in the Youth Arts Competition

**13** hero paintings and 13 limited edition prints created

**25** original pieces pledged and painted for local nonprofits

**115** children and adults created arts and crafts in Palmer Park

**2,475** dollars in cash prizes to 11 Youth Arts Competition winners

**5,500** creative activity kits created and distributed with partner nonprofits

**13,675** dollars earned by our youth artists through 2020

# Your Impact



"Best  
summer  
job ever!"

SEYI  
AKINTOROYE  
Mint summer  
worker 2019 and  
2020 and leader  
in 2021"



"Mint taught  
me how to be  
collaborative  
with other art-  
ists.... It taught  
me that you  
can be an  
artist"

ALEXIS BAGLEY  
Mint summer worker  
and board member



"Mint sets us up  
with business  
opportunities and  
connections and  
selling  
opportunities to  
showcase our  
work,"

JOURNEY SHAMILY  
Mint Learn & Earn  
artist and Mint  
marketing intern



"Mint - it taught me  
how to work on two or  
three pieces ... and it  
gives me three pieces  
in the time it would  
have took me to  
complete one."

MICHAEL JOHNSON  
Summer worker 2019  
and 2020



# Calendar

of Events

<p>MAY</p> <p><b>Free Art Fridays</b> <b>Community engagement</b> <b>Volunteer opportunities</b></p>	<p>JUNE</p> <p><b>Festivals: Palmer Park Art Fair</b> <b>Youth Art in Windows: Grandmont Rosedale</b> <b>Coloring pages</b></p>	<p>JULY</p> <p><b>Generosity All Around: create paintings</b> <b>Community engagement</b> <b>Coloring pages: Palmer Park</b> <b>Free Art Fridays</b></p>
<p>AUGUST</p> <p><b>Youth Art in Windows Hamtramck</b> <b>Festivals: Belle Isle Art Fair</b> <b>Community engagement</b> <b>Coloring pages</b> <b>Volunteer</b> <b>Free Art Fridays</b> <b>Volunteer</b></p>	<p>SEPTEMBER</p> <p><b>Festivals: Funky Ferndale Art Fair</b> <b>Generosity All Around:</b> <b>Coloring pages</b> <b>Free Art Fridays</b></p>	<p>OCTOBER</p> <p><b>Youth Art in Windows Livernois</b> <b>Community engagement</b> <b>Generosity All Around: in your workspace</b> <b>Volunteer</b></p>
<p>NOVEMBER</p> <p><b>Paint Detroit with Generosity</b> <b>Volunteer</b></p>	<p>DECEMBER</p> <p><b>Generosity All Around: in your workspace</b> <b>Coloring pages: in your business</b> <b>Community engagement</b> <b>Volunteer</b></p>	<p> <b>MINT ARTISTS GUILD</b> FRESH ART FROM DETROIT TEENS</p> <p></p>



# OCTANE RED

## Festival Brand Awareness

Build your brand awareness at summer and fall art fairs and more

### Sponsorship Details

### Price

### Price

**\$3000**

**\$3575**

Logo on sign at 3 major art fairs that Mint is in attendance.\*



Logo on MintArtistsGuild.org for 1 year from agreement date.



4 social posts on popular social media sites, honoring your sponsorship throughout the year.



Sponsor 1 Mint greeting card on website and at Mint events for one year. 20 greeting cards sent to you.



Create a video of an artist painting your logo, which will be used for promotion. Sponsor is gifted the painting and has the right to use the video for marketing.



\* Palmer Park, Belle Isle and Funky Ferndale Art Fairs collectively provide more than 95,000 people who visit the fairs. Total impact is higher because of postcards, and other pre-event promotion.

Jewelry by Trinity Brown; painting by Eleanor Olson



# ELECTRIC BLUE

## Community Engagement

Give your workers a creative volunteer experience  
- and artsy fun at a company event

### Sponsorship Details

	Price	Price	Price
	\$3000	\$3375	\$3800
Opportunity to volunteer for an event, art opening or a community activity.	✓	✓	✓
Volunteer to run an arts and crafts table at a community event or art fair.	✓	✓	✓
Sponsor logo on MintArtistsGuild.org. Includes link to sponsor website.	✓	✓	✓
1 60-minute art activity at your company event.	✓	✓	✓
Extend art activity for 120 minutes. Mint brings along Sloopy, our cute, creative mascot.		✓	✓
Sponsor 3 Free Art Fridays. Art placed by your team in Detroit locations.			✓



# COMPETITION ORANGE

## Generosity All-Around

Support and engage with Mint's generosity and creativity initiative, which has donated more than 120 original paintings to local nonprofits

### Sponsorship Details

### Price

### Price

\$5750

\$6000

Logo and recognition at Mint's Paint Detroit with Generosity initiative and exhibit.



Volunteer at Paint Detroit with Generosity grand opening. Distribute paintings to nonprofit owners.



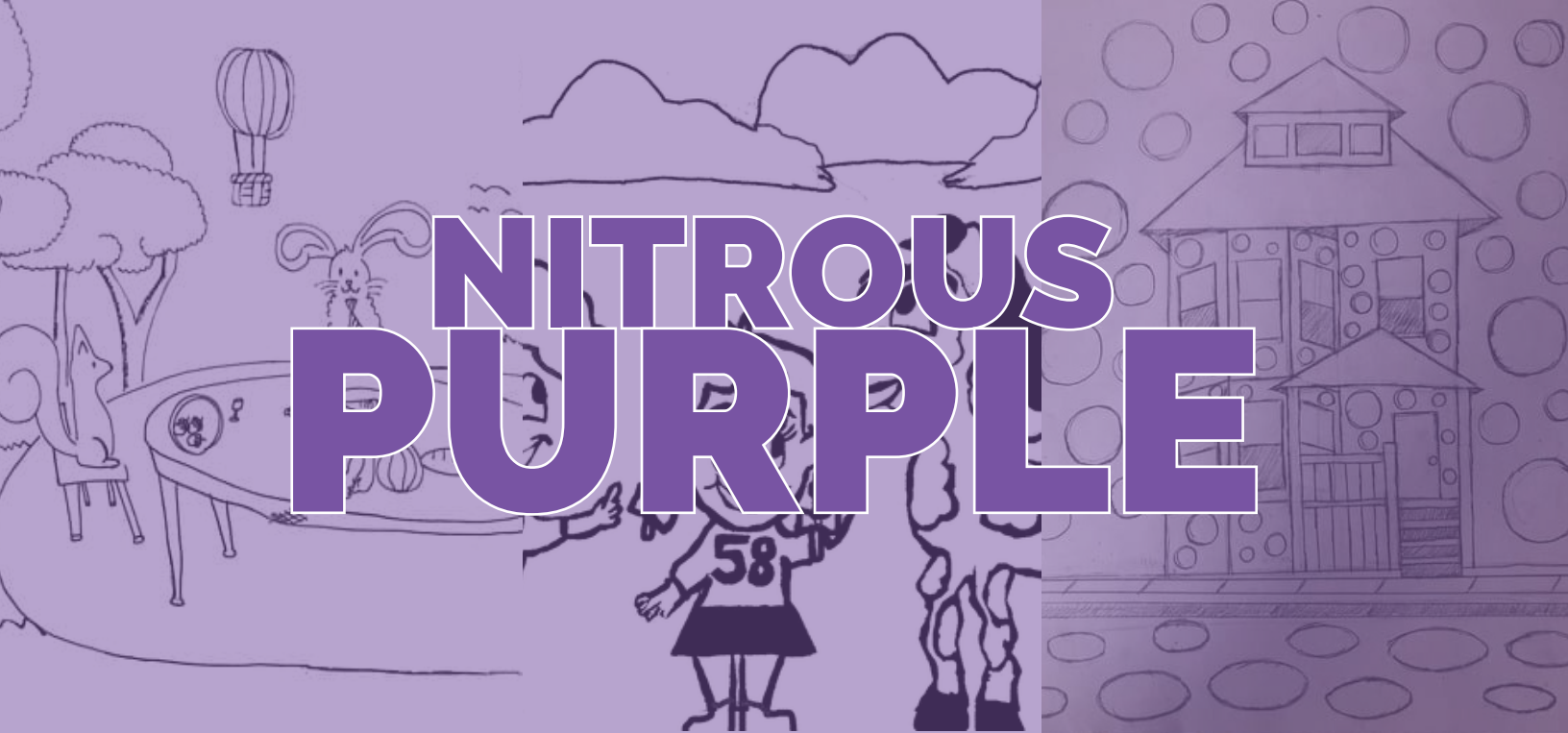
Display 3 Paint Detroit with Generosity paintings for 1 month at your company. Acknowledgement in e-newsletter, volunteer-appreciation video and social media posts.



Witness the creation of the art for Paint Detroit with Generosity. Give a 15-minute talk to Mint Artists. Includes video interview and public relations release.



Mint paintings by summer workers Vianca Romero; Jessica Fligger and Oluwaseyi Akintoroye and Mint Artists Bryan Wilson



# NITROUS PURPLE

## Coloring Page

Give children and families in Detroit free coloring pages - and share some with your staff and community too.

### Sponsorship Details

### Price

### Price

### Price

\$575

\$775

\$995

Sponsor logo included on 1 coloring page.



Coloring pages available to download from [MintArtistsGuild.org](https://MintArtistsGuild.org) and at Mint arts and crafts events.



Sponsor's coloring page included in the 2021 coloring book, which will be sold and distributed in metro Detroit area in late 2021.



Sponsor logo on [MintArtistsGuild.org](https://MintArtistsGuild.org) for four months.



Mint hosts a creative coloring afternoon at your company as a stress relief, creative boost for your staff.



Illustrations by Mint summer workers Jessica Fligger, Angela Littles and Zora Flounory



# ATOMIC PINK

## Free Art Friday

Join the world-wide art sharing and creative gifting movement as you support youth creative jobs in Detroit

### Sponsorship Details

### Price

### Price

**\$1275**

**\$1500**

Sponsor logo and marketing materials included in each of 12 art packages placed in Detroit. Sponsor provides marketing material.



Sponsor included in social media marketing.  
1 post a week for 4 weeks.



Sponsor information included in one blog post about the program.



Sponsor information included in a press release.



Sponsor workers may volunteer to place art in Detroit for 6 of the 12 weeks.





# CHROMA YELLOW

## Youth Art in Windows

Celebrate beautiful youth art and encourage guests to walk and visit Black-owned businesses in neighborhoods in Detroit or Hamtramck

Sponsorship Details	Price \$1350	Price \$1750
Sponsor logo included on sign in shop windows. 4 windows for 5 weeks.	✓	✓
Mentioned in Social media marketing. 1 post a week for 4 weeks.	✓	✓
Sponsor information included in posters, postcards, and marketing materials.	✓	✓
A 1-hour tour of Youth Art in Windows for up to 35. includes a personalized chalk welcome sign.	✓	✓
Sponsor logo on MintArtistsGuild.org.	✓	✓
Sponsor information included in one blog post about the program.	✓	✓
3 pieces of youth art displayed at your company 5 weeks.	✓	✓
Mint will create a piece of art based on your suggestions for 2022 Youth Art in Windows.		✓

# You're in Good Company



Photo credits: Vickie Elmer,  
Jacqueline Edwards Lane, Brendan Ross,  
Journey Shamily, Jason Walker

**Mint** receives incredible support from large and small businesses in and near Detroit.

Businesses and nonprofits partner with **Mint** to raise their visibility and support the creative future of Detroit. They may gain recognition for their generosity and social responsibility by having logos or products with **Mint** at fine art fairs or exhibits and may connect to future workers and an array of creative activities.

*We are so grateful to our 2020 and 2021 partners.*

# Let's Go! We are ready to support

# Mint Artists Guild



Let's Go! We are ready to support Mint Artists Guild.

Your sponsorship helps us grow.

- Mint creates many ways to learn and grow and launch careers.
- Mint's commitment to community art and youth-led arts and crafts has grown every year and reaches from Belle Isle to Palmer Park and from Detroit's East Side to Grand Rapids
- Mint continues to innovate. We operate like a startup entrepreneur, frugally and with agility and innovation.

## Sponsor Packages

	Cost	
Build your Brand Awareness	\$3000	<input type="checkbox"/>
Build your Brand Awareness (with Video)	\$3575	<input type="checkbox"/>
Engage with the artists and Community	\$3000	<input type="checkbox"/>
Engage with the artists and Community (includes Sloopy)	\$3375	<input type="checkbox"/>
Engage with the artists and Community (includes 3 Free Art Fridays)	\$3800	<input type="checkbox"/>
Generosity all Around	\$5750	<input type="checkbox"/>
Generosity all Around (includes PR package)	\$6000	<input type="checkbox"/>
Coloring Page	\$575	<input type="checkbox"/>
Coloring Page (includes inclusion in coloring book and marketing)	\$775	<input type="checkbox"/>
Coloring Page (Includes on-site creative seminar)	\$995	<input type="checkbox"/>
Free Art Friday's	\$1275	<input type="checkbox"/>
Free Art Friday's (includes employee participation)	\$1500	<input type="checkbox"/>
Art in Windows	\$1350	<input type="checkbox"/>
Art in Windows (includes original art)	\$1750	<input type="checkbox"/>

- ☐ Please send me an invoice and I will send a check.
- ☐ Please bill my Credit Card \_\_\_\_\_ exp \_\_\_\_\_ code \_\_\_\_\_
- ☐ I will donate the package amount at [MintArtistsGuild.org](http://MintArtistsGuild.org)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Approval signature: \_\_\_\_\_

Date: \_\_\_\_\_